

## Summer 2010 Book List School of Management

| Course                           | Text Title  | Author  | Edition          | ISBN                             | Publisher                        | Use         |
|----------------------------------|---|---|------------------|----------------------------------|----------------------------------|-------------|
| CIS 20400<br><b>ALL SECTIONS</b> | Discovering Computers –<br>Fundamentals, 2010 Edition:<br>Living In a Digital World           | Shelly, Vermaat   | 6 <sup>th</sup>  | 9780495806387                    | Cengage Course<br>Technology     | Required    |
|                                  | MYITLab: grader Access Kit  |   |                  | 0-13-509383-X                    | Pearson                          | Required    |
| ECON 21000                       | Essentials of Economics -<br>BUNDLED  | Mankiw  | 5 <sup>th</sup>  | 0538772107                       | Cengage Custom<br>Solutions      | Required    |
| ECON 38000                       | The Economics of Money Banking<br>and Financial Markets                                       | F. Mishkin  | 2 <sup>nd</sup>  | 9780321599889                    | Addison-Wesley                   | Required    |
| ECON 51300                       | Economics   | McConnell,<br>Bruce   | 18 <sup>th</sup> | 0073375691                       | McGraw Hill                      | Required    |
| ENTR 10000                       | Small Business-An Entrepreneurs<br>Business Plan  | Ryan,Hiduke   | 8 <sup>th</sup>  | 9780324653847                    | Southwestern<br>Cengage learning | Required    |
| MGMT 10100                       | Contemporary Business   | Boone Kurtz   | 2009             | Southwestern<br>Cengage Learning | 9780538730990                    | Required    |
| MGMT 10200                       | Computing Essentials 2010,<br>Complete Edition  | Timothy/Linda<br>O'Leary                                      | 20 <sup>th</sup> | 9780073516745                    | McGraw Hill                      | Required    |
|                                  | Go! With Microsoft Office 2007,<br>Introductory with MyITLab for<br>Go! With Microsoft Office | Gaskin,Ferrett,   | 1 <sup>st</sup>  | 9780132426169                    | Pearson                          | Required    |
| MGMT 20000                       | Financial Accounting  | Weygandt,<br>Kimmel,Kieso                                     | 6 <sup>th</sup>  | 9780470128848                    | Wiley                            | Required    |
|                                  | Financial Accounting, Study<br>Guide  | Weygandt,<br>Kimmel,Kieso                                     |                  | 9780470175880                    |                                  | Recommended |
| MGMT 20100                       | Managerial Accounting: Creating<br>Value in a Dynamic Business<br>Environment                 | Hilton  | 8 <sup>th</sup>  | 9780073526928                    | McGraw Hill                      | Required    |
|                                  | Managerial Accounting (SG)  |   |                  | 9780073360041                    |                                  | Recommended |
| MGMT 21100                       | Business Driven Information<br>Systems with Premium Content<br>Card                           | Baltzan, Phillips   | 2 <sup>nd</sup>  | 9780077300340                    | McGraw Hill                      | Required    |
| MGMT 30000                       | Operations Management   | William J.<br>Stevenson                                       | 10 <sup>th</sup> | 9780073377841                    | McGraw Hill                      | Required    |
| MGMT 30100                       | Your Career: how to Make It<br>Happen   | Levitt,Harwood  | 7 <sup>th</sup>  | 9780538730990                    | Southwestern<br>Cengage Learning | Required    |
| MGMT 31000                       | Fundamentals of Corporate<br>Finance  | Brealy,Myers,<br>Marcus                                       | 6 <sup>th</sup>  | 9780073382302                    | McGraw Hill                      | Required    |
| MGMT 33300                       | Quality Management Creating<br>and Sustaining Organizational<br>Effectiveness                 | Donna C. S.<br>Summers  | 2 <sup>nd</sup>  | 9780135005101                    | Pearson                          | Required    |
| MGMT 35000                       | Intermediate Accounting   | Spiceland,Sepe,<br>Nelson                                     | 6 <sup>th</sup>  | 9780077395810                    | McGraw Hill                      | Required    |
| MGMT 35400                       | Business Law: Text and Cases  | Clarkson, Jentz,<br>Cross,Miller                              | 11 <sup>th</sup> | 9780324655223                    | Academic<br>Cengage              | Required    |
| MGMT 38000                       | International Business  | Ball, et al   | 12 <sup>th</sup> | 9780077318833                    | McGraw Hill                      | Required    |
| MGMT 40700                       | Cost Management: Accounting<br>and Control  | Hansen,Mowen,<br>Guan   | 6 <sup>th</sup>  | 9780324559675                    | Cengage Learning                 | Required    |
| MGMT 41200                       | Money and Capital Markets   | Rose, Marquis   | 10 <sup>th</sup> | 9780077229139                    | McGraw Hill                      | Required    |
| MGMT 42200                       | Global Marketing  | Keegan, Green   | 6 <sup>th</sup>  | 9780137023868                    | Prentice Hall                    | Required    |
| MGMT 44300                       | Fundamentals of Investment<br>Management  | Hirt  | 9 <sup>th</sup>  | 9780077219895                    |                                  | Required    |
| MGMT 45000                       | Strategic Management:<br>Competitiveness and<br>Globalization (Concepts and<br>Cases)         | Michael A Hitt, R<br>Duane Ireland,<br>Robert E.<br>Hoskisson | 8 <sup>th</sup>  | 0324655592                       | Southwestern<br>Cengage Learning | Required    |
| MGMT 49500                       | <b>NO TEXT REQUIRED</b>   |   |                  |                                  |                                  |             |
| MGMT 50500                       | Cost Management: Accounting<br>and Control  | Hansen, Mowen,<br>Guan  | 6 <sup>th</sup>  | 9780324559675                    | Cengage Learning                 | Required    |
| MGMT 50900                       | International Accounting  | Doupnik, Perera   | 2 <sup>nd</sup>  | 9780073379623                    | McGraw Hill                      | Required    |
| MGMT 62000                       | Marketing Management  | PhilipKotler,<br>Kevin Keller                                 | 13 <sup>th</sup> | 9780136009986                    | Pearson Prentice<br>Hall         | Required    |

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| <b>MGMT 66000</b> | Operations and Supply Management  | Jacobs, Chase, Aquilano          | 12 <sup>th</sup> | 9780073278735 | McGraw Hill   | Required |
|                   | <b>OR</b><br>Operations and Supply Management (EBook)   |                                  |                  | 9780077271657 |               |          |
| <b>MGMT 68000</b> | Management Information Systems  | O'Brien, Marks                   | 8 <sup>th</sup>  | 9780074434091 | McGraw Hill   | Required |
|                   |   |                                  |                  |               |               |          |
| <b>OBHR 33000</b> | Organizational Behavior: Improving Performance and Commitment in the Workplace                                | Colquitt, Wesson, LePine         | 1 <sup>st</sup>  | 9780073530086 | McGraw Hill   | Required |
| <b>OBHR 42600</b> | Developing Management Skills  | David Whetten/Kim Cameron        | 7 <sup>th</sup>  | 9780132428972 | Prentice Hall | Required |
|                   | Assessment Site Access Card   | Whetten                          | 7 <sup>th</sup>  | 9780132428972 |               | Required |
|                   | What Every Manager Should Know About Training: An Insider's Guide to Getting Your Money's Worth from Training | Robert F. Mager                  | 2 <sup>nd</sup>  | 9781879618190 | CEP Press     | Required |
| <b>OBHR 63300</b> | Human Resource Management   | Noe, Hollenbeck, Gerhart, Wright | 6 <sup>th</sup>  | 978007353020B | McGraw Hill   | Required |