

## Fall 2009 Book List School of Management

Course	Text Title	Author	Edition	ISBN	CY	Publisher	Use
BA 105-1	Contemporary Mathematics for Business and Consumers	Brechner	5 <sup>th</sup>	9780324568493	2009	Cengage Learning	Required
BA 120-1	Accounting	Kimmel, Weygandt, Kieso	3 <sup>rd</sup>	9780470377857	2008	Wiley	Required
BA 121 ALL SECTIONS	Accounting	Kimmel, Weygandt, Kieso	3 <sup>rd</sup>	9780470377857	2008	Wiley	Required
BA 210-1	Foundations of Financial Logic and Practice of Financial Management and MyFinLab Student Access Code	Keown	6 <sup>th</sup>	9780135048160	2008	Prentice Hall	Required
BA 224 ALL SECTIONS	MKTG	Lamb	3 <sup>rd</sup>	9781439040539	2009	Cengage	Required
BA 230 ALL SECTIONS	Essen of Contemporary Management	Jones	3 <sup>rd</sup>	9780073530246	2009	McGraw Hill	Required
BA 231 ALL SECTIONS	Fundamentals of Human Resource Management	Noe, Hollenbeck, Gerhart, Wright	3 <sup>rd</sup>	9780073381473	2009	McGraw Hill	Required
BA 361-1	Operations Management	Stevenson	10 <sup>th</sup>	9780073377841	2009	McGraw Hill	Required
	Operations Management	Stevenson	10 <sup>th</sup>	9780073290942	2009	McGraw Hill	Recommended
BA 391A-1	NO TEXT REQUIRED						
CIS 111-1	Interaction Design: Beyond Human-Computer Interaction	Sharp	2 <sup>nd</sup>	9780470018668	2007	Wiley	Required
CIS 140-1	Guide to Networking Essentials	Greg Tomsho	5 <sup>th</sup>	9781418837181	2007	Cengage Learning/Course Technology	Required
CIS 166-2	Programming Logic and Design, Comprehensive	Joyce Farrell	5 <sup>th</sup>	9781423901969		Cengage Learning/Course Technology	Required
CIS 204 ALL SECTIONS	<b>Bundled Package – Books:</b> Discovering Computers 2010: Living In A Digital World, Fundamentals  Introductory Concepts and Techniques, Premium Video Edition - EBook  Introductory Concepts and Techniques, Premium Video Edition, Video Pac	Shelly, Vermaat  Shelly, Cashman, Vermaat  Shelly, Cashman, Vermaat	6 <sup>th</sup>  1 <sup>st</sup>  1 <sup>st</sup>	<b>Bundle ISBN#</b> 0538772212		Cengage Course Technology	Recommended
CIS 205-1	Exploring Microsoft Office Access 2007, Comprehensive	Robert T. Grauer		9780131567888	2007	Pearson	Required
	Introduction to Information Systems: Supporting and Transforming Business	Turban	7 <sup>th</sup>	9780470287484	2010	Wiley	Required
CIS 216-1	Introduction to Programming Using Visual Basic 2008	David I. Schneider	7 <sup>th</sup>	9780136060727	2008	Prentice Hall	Required
CIS 218-1	Microsoft Visual C#. Net	Farrell		9780619062739	2002	Course Technology	Required
CIS 252-1	Essentials of Systems Analysis and Design	Valacich	4 <sup>th</sup>	9780136084969	2009	Prentice Hall	Required
CIS 263-1	Intro to Java Programming Comprehensive Version	Liang	6 <sup>th</sup>	9780132221580	2007	Pearson	Required
CIS 304-2	Microsoft Office 2007: Advanced	Gary B. Shelly,	1 <sup>st</sup>	9781418843328		Cengage/Course	Required

	Concepts and Techniques	Thomas J. Cashman, Misty E. Vermaat				Technology	
CIS 426-1	TEXT NOT REQUIRED						
CIS 490B-1	TEXT NOT REQUIRED						
<b>ECON 210</b> ALL SECTIONS	Essentials of Economics - Bundled	Mankiw	5 <sup>th</sup>	0538772107		Cengage Custom Solutions	Required
<b>ECON 211-1</b>	Issues In Economics Today	Guell	4 <sup>th</sup>	9780073375700	2008	McGraw Hill	Required
<b>ECON 240-1</b>	Personal Finance: Turning Money Into Wealth and Student Workbook and MyFinLab Package	Keown	5 <sup>th</sup>	9780135077719	2010	Prentice Hall	Required
<b>ECON 251</b> SECTIONS 1 AND 3 ONLY	Economics and MyEconLab and eBook 2-Sem Student Access Package	Hubbard, O'Brien	2 <sup>nd</sup>	9780135020234	2008	Prentice Hall	Required
<b>ECON 251</b> SECTION 4 ONLY	Principles of Economics Bundle w-/Aplia	Mankiw	4 <sup>th</sup>	9780324360196	2007	Cengage Learning	Required
<b>ECON 252</b> ALL SECTIONS	Economics and MyEconLab and eBook 2-Sem Student Access Package	Hubbard, O'Brien	2 <sup>nd</sup>	9780135020234	2008	Prentice Hall	Required
<b>ECON 352-1</b>	Macroeconomics	Abel, Bernouke, Croushore	6 <sup>th</sup>	9780321415547	2008	Pearson	Required
<b>ECON 462</b> ALL SECTIONS	Delivering Health Care In America	Shi	4 <sup>th</sup>	9780763745127	2008	Jones	Required
<b>ECON 465-1</b>	Business Forecasting with Student CD	Wilson, Keating, John Galt Solutions	6 <sup>th</sup>	9780077309305	2009	McGraw Hill	Required
<b>ECON 490A-1</b>	Regional Economic Development: Analysis and Planning Strategy	Stimson, Stough, Roberts	2 <sup>nd</sup>	9783540348269	2006	Springer	Required
<b>ENTR 100</b> ALL SECTIONS	Small Business: An Entrepreneur's Business Plan	Ryan, Hiduke	8 <sup>th</sup>	9780324591026	2006	South-Western Cengage Learning	Required
<b>ENTR 300-1</b>	Annual Editions: Entrepreneurship	RW Price	5 <sup>th</sup>	9780073528359	2006	McGraw Hill	Required
<b>ENTR 303-1</b>	Entrepreneurial Finance	Leach, Melicher	3 <sup>rd</sup>	9780324561258	2009	South-Western Cengage	Required
<b>ENTR 420-1</b>	The Art of the Start	Guy Kawasaki		9781591840565			Required
	The Plan As You Go Business Plan	Tim Berry		9781599181905			Required
<b>EQU 100-1</b>	Equinomics	Corpell		0975409204		Espritde Equestre	Required
	Horse Economics	O'Brien		9781570763199		Trafalgar Square Publishing	Required
<b>EQU 350-1 (DL)</b>	Successful Event Management	Anton Shone, Bryan Parry	2 <sup>nd</sup>	9781844800766	2004	Thomson Publishing	Required
<b>EQU 480-1 (DL)</b>	NO TEXT REQUIRED						
<b>MGMT 100</b> ALL SECTIONS	Freshman Year Experience Plan For Success	Brickman	3 <sup>rd</sup>	9780757562440		Kendall/Hunt	Required
<b>MGMT 101</b> ALL SECTIONS	Contemporary Business 2009 Update (w-Audio CD-ROMs)	Boone, Kurtz	12 <sup>th</sup>	9780470425800	2008	Wiley	Required
<b>MGMT 102</b> ALL SECTIONS	Computing Essentials 2010, Complete Edition			9780073516745			Required
	Go! With Microsoft Office 2007, Introductory with MyITlab Student Access			9780132426169			Required
<b>MGMT 200</b> ALL SECTIONS	Financial Accounting	Weygandt, Kimmel, Kieso	6 <sup>th</sup>	9780470128848	2008	Wiley	Required
	Financial Accounting, Study Guide	Weygandt, Kimmel, Kieso		9780470175880		Wiley	Required

<b>MGMT 201</b> <b>ALL SECTIONS</b>	Managerial Accounting: Creating Value in a Dynamic Business Environment  Managerial Accounting (SG)	Hilton  Hilton	8 <sup>th</sup>	9780073526928  9780073360041		McGraw Hill  McGraw Hill	Required  Recommended
<b>MGMT 211</b> <b>ALL SECTIONS</b>	Business Driven Information Systems (w/2 CDs)	Baltzan		978007337638	2009	McGraw Hill	Required
<b>MGMT 225</b> <b>ALL SECTIONS</b>	Statistical Techniques In Business and Economics with Student CD	Lind, Marchal & Wathen	14 <sup>th</sup>	9780077309428		McGraw Hill	Required
<b>MGMT 301-1 (DL)</b>	Your Career: How to Make It Happen (w/CD)	Levitt	6 <sup>th</sup>	9780538729666	2006	Cengage Learning	Required
<b>MGMT 307-1</b>	Essentials of Systems Analysis and Design	Valacich	4 <sup>th</sup>	9780136084969	2009	Prentice Hall	Required
<b>MGMT 309-1</b>	Accounting Information Systems	Romney, Steinbart	11 <sup>th</sup>	9780136015185	2009	Pearson	Required
<b>MGMT 310</b> <b>ALL SECTIONS</b>	Fundamentals of Corporate Finance w-Standard & Poor's Educational Version of Market Insight	Brealey, Myers, and Marcus	6 <sup>th</sup>	9780077263348	2009	McGraw Hill	Required
<b>MGMT 320-1</b>	Succeeding In Business w- Microsoft Office Excel 2007: Problem Solving Approach	Gross, Akaiwa, Nordquist		9781423906056	2007	Course Technology	Required
<b>MGMT 322-1</b>	HTML: Complete Concepts and Techniques, 5 <sup>th</sup> Edition	Shelly, Woods	5 <sup>th</sup>	9781423927211	2009	Course Technology	Required
<b>MGMT 324</b> <b>ALL SECTIONS</b>	Marketing: The Core	Kerin, Hartley, & Rudelius	3 <sup>rd</sup>	9780073381060	2009	McGraw Hill	Required
<b>MGMT 333-1</b>	Quality Management	Summers	2 <sup>nd</sup>	978135005101	2009	Prentice Hall	Required
<b>MGMT 340</b>	Intermediate Financial Management  Cases In Financial Management	Brigham, Daves  Stretcher, Michael	9 <sup>th</sup>  9 <sup>th</sup>	978032319866  9780131483439	2007  2005	Cengage Learning  Pearson	Required  Required
<b>MGMT 350</b> <b>ALL SECTIONS</b>	Intermediate Accounting w/Google Annual Report	Spiceland, Sepe, Nelson	5 <sup>th</sup>	9780077282073	2009	McGraw Hill	Required
<b>MGMT 351</b> <b>ALL SECTIONS</b>	Intermediate Accounting w/Google Annual Report	Spiceland, Sepe, Nelson	5 <sup>th</sup>	9780077282073	2009	McGraw Hill	Required
<b>MGMT 354</b> <b>ALL SECTIONS</b>	Business Law: Text and Cases	Clarkson, Jentz, Cross, Miller	12 <sup>th</sup>	9780073377841	2009	McGraw Hill	Required
<b>MGMT 360</b> <b>ALL SECTIONS</b>	Operations Management  Operations Management (SG)	Stevenson  Stevenson	10 <sup>th</sup>  10 <sup>th</sup>	9780073377841  9780073364841	2009  2009	McGraw Hill  McGraw Hill	Required  Recommended
<b>MGMT 380</b> <b>ALL SECTIONS</b>	International Business The Challenge of Global Competition w/CESIM Access Card  International Business: Cases and Exercises	Ball, McCulloch, Geringer, Minor, McNett  Rarick	12 <sup>th</sup>  2 <sup>nd</sup>	9780077318833  9781438982762	2010  2009	McGraw Hill  Author House	Required  Required
<b>MGMT 404-1</b>	Concepts in Federal Taxation 2010	Kevin Murphy, Mark Higgins	17 <sup>th</sup>	9780324828245	2009	Cengage Learning	Recommended
<b>MGMT 406</b> <b>ALL SECTIONS</b>	Principals of Auditing Etc (w/CD)	Whittington	17 <sup>th</sup>	9780073379654		McGraw Hill	Required
<b>MGMT 407-01</b>	Cost Management	Hansen	6 <sup>th</sup>	9780324559675	2009	Cengage Learning	Required
<b>MGMT 408-1</b>	Accounting for Governmental and Nonprofit Entities with City of Smithville/Bingham premium content card	Wilson, Reck, Kattelus	15 <sup>th</sup>	9780077351892	2010	McGraw Hill	Required
<b>MGMT 410-1</b>	Advanced Financial Accounting	Baker, Lembke, King, Jeffrey	8 <sup>th</sup>	9780073526911	2009	McGraw Hill	Required
<b>MGMT 421</b> <b>ALL SECTIONS</b>	Advertising and Promotion	Belch	7 <sup>th</sup>	9780073255965	2007	McGraw Hill	Required
<b>MGMT 424</b> <b>ALL SECTIONS</b>	Consumer Behavior: Building Marketing Strategy	Hawkins, Mothersbaugh, Best	11 <sup>th</sup>	9780073381107	2010	McGraw Hill	Required
<b>MGMT 426-1 (DL)</b>	Retailing Management	Levy	7 <sup>th</sup>	9780073381046	2009	McGraw Hill	Required

MGMT 428-1	Pearson Custom Business Resources Advertising MGMT 428	Kasia Firlej, Purdue University Calumet		9780558182618		Pearson	Required
MGMT 429 -1	NO TEXT REQUIRED						
MGMT 433-1	Selling: Building Partnerships	Weitz, Castleberry, Tanner	7 <sup>th</sup>	9780073381084	2009	McGraw Hill	Required
MGMT 440	NO TEXT REQUIRED						
MGMT 443-1	Contemporary Investments	Hearth	4 <sup>th</sup>	9780324258110		Cengage Learning	Required
MGMT 449-1	Fundamentals of Multinational Finance	Moffett, Stonehill, and Eiteman	3 <sup>rd</sup>	9780321541642	2009	Prentice Hall	Required
MGMT 450 ALL SECTIONS	Strategic Management: Competitiveness and Globalization (Concepts and Cases)	Hitt, Ireland, and Hoskisson	8 <sup>th</sup>	9780324655599	2008	South-Western Cengage	Required
MGMT 483-1 (DL)	Business Data Networks and Telecommunications	Panko	7 <sup>th</sup>	9780136153405	2009	Prentice Hall	Required
MGMT 486-1	New Perspectives on Microsoft Project 2007, Introductory	Bunin	1 <sup>st</sup>	9781423905943	2009	Cengage Learning	Required
	PMP Project Management Professional Exam Study	Heldman, Baca, and Jansen	2 <sup>nd</sup>	9780470152515	2007	Wiley	Required
MGMT 487-1 (DL)	Decision Support and Business Intelligence Systems	Turban, Aronson, Liang, and Sharda	8 <sup>th</sup>	9780131986602	2007	Prentice Hall	Required
MGMT 489-1	International Management	Deresky	6 <sup>th</sup>	9780136143260	2008	Prentice Hall	Required
	Cases & Exercises In International Management	Rarick		9781420806526	2004	AHOUS	Required
MGMT 490A-1	Financial Statements Analysis	Subramanyam, Wild	10 <sup>th</sup>	9780073379432		McGraw Hill	Required
MGMT 490B-1	TBA						
MGMT 490E-1	Introduction to Programming Using Visual Basic 2008	Schneider	7 <sup>th</sup>	9780136060727	2008	Prentice Hall	Required
MGMT 495-1	NO TEXT REQUIRED						
MGMT 495A-1	NO TEXT REQUIRED						
MGMT 495B-1	NO TEXT REQUIRED						
MGMT 495E-1	NO TEXT REQUIRED						
MGMT 495F-1	NO TEXT REQUIRED						
MGMT 495G-1	NO TEXT REQUIRED						
MGMT 499-1	NO TEXT REQUIRED						
MGMT 499A-1	NO TEXT REQUIRED						
MGMT 503-1	Advanced Financial Accounting	Baker, Lembke, King, Jeffrey					
MGMT 505-1	Cost Management	Hansen	6 <sup>th</sup>	9780324559675	2009	Cengage Learning	Required
MGMT 506-1	Auditing and Assurance Services (w/CD)	Messier	6 <sup>th</sup>	9780077236533	2008	McGraw Hill	Required
MGMT 507-1	South-Western Federal Taxation 2010: Corporations, Partnerships, Estates and Trusts	Hoffman, Jr., Rabe, Smith, Maloney	33 <sup>rd</sup>	9780324828634	2010	Cengage Learning	Required
MGMT 516-1	Contemporary Investments	Hearth	4 <sup>th</sup>	9780324258110		Cengage Learning	Required
MGMT 546-1 (DL)	Decision Support and Business Intelligence Systems	Turban, Aronson, Liang, and Sharda	8 <sup>th</sup>	9780131986602	2007	Prentice Hall	Required
MGMT 590A-1	Succeeding in Business w- Microsoft Office Excel 2007: Problem Solving Approach	Gross, Akaiwa, Nordquist	2 <sup>nd</sup>	9781423906056	2007	Course Technology	Required
MGMT 590B-1	New Perspectives on Microsoft Project 2007, Introductory	Bunin	1 <sup>st</sup>	978123905943	2009	Cengage Learning	Required
	PMP Project Management	Heldman, Baca,	2 <sup>nd</sup>	9780470152515	2007	Wiley	Required

	Professional Exam Study Guide, Delux	and Jesen					
<b>MGMT 590C-1</b>	Business Data Networks and Telecommunications	Panko	7 <sup>th</sup>	9780136153404	2009	Prentice Hall	Required
<b>MGMT 590D-1</b>	Business Law and the Regulation of Business	Mann, Roberts	9 <sup>th</sup>	9780324537130	2008	Cengage Learning	Required
<b>MGMT 590E</b>	International Business	Daniels, Radebaugh, Sullivan	12 <sup>th</sup>	9780136029656	2009	Pearson	Required
<b>MGMT 590G-1</b>	Accounting for Governmental and Nonprofit Entities with City of Smithville/Bingham premium content card	Wilson, Reck, Kattelus	15 <sup>th</sup>	9780077351892	2010	McGraw Hill	Required
<b>MGMT 600-1</b>	Financial Accounting	Porter	6 <sup>th</sup>	9780324655230	2009	Cengage Learning	Required
<b>MGMT 601-1</b>	Case Management: Strategies for Business Decisions	Hilton, Maher, Selto	4 <sup>th</sup>	9780073526805	2008	McGraw Hill	Required
<b>MGMT 611-1</b>	Financial Management	Brigham	11 <sup>th</sup>	9780324259681	2005	Cengage Learning	Required
<b>MGMT 612-1</b>	Case Studies In Finance	Bruner	5 <sup>th</sup>	9780072994759	2007	McGraw Hill	Required
<b>MGMT 620-1</b>	Marketing Management	Philip Kotler, Kevin Keller	13 <sup>th</sup>	9780136009986	2009	Pearson	Required
<b>MGMT 622-1</b>	Marketing Strategy	Walker	6 <sup>th</sup>	9780073529899	2008	McGraw Hill	Required
<b>MGMT 650-1</b>	Cases to Accounting Contemporary Strategy Analysis  Contemporary Strategy Analysis	Grant	6 <sup>th</sup>	9781405163101  9781405163095	2007	Blackwell	Required
<b>MGMT 660-1</b>	Operations Management (w/DVD)	Jacobs	12 <sup>th</sup>	9780077228934	2009	McGraw Hill	Required
<b>MGMT 670-1</b>	Complete Business Statistics w-Student CD	Aczel	7 <sup>th</sup>	9780073373607		McGraw Hill	Required
<b>MGMT 671-1</b>	Second Course In Statistics (w/CD)	Mendenhall	6 <sup>th</sup>	9780130223234	2003	Prentice Hall	Required
<b>MGMT 680-1 (DL)</b>	Management Information Systems w-MISource 2007	O'Brien and Marakas	9 <sup>th</sup>	9780073376769	2009	McGraw Hill	Required
<b>OBHR 330</b> <b>ALL SECTIONS</b>	Organizational Behavior: Improving Performance and Commitment in the Workplace	Colquitt, Wesson, LePine	1 <sup>st</sup>	9780073530086		McGraw Hill	Required
<b>OBHR 430-1</b>	Labor Relations	Fossum	10 <sup>th</sup>	9780073530239	2009	McGraw Hill	Required
<b>OBHR 431-1</b>	Human Resource Management	Mathis	12 <sup>th</sup>	9780324542752	2008	Cengage Learning	Required
<b>OBHR 433-1</b>	Staffing Organizations	Heneman	6 <sup>th</sup>	9780073530277	2009	McGraw Hill	Required
<b>OBHR 434</b>	Employee Benefits	Beam	8 <sup>th</sup>	9781419589997	2007	Detra	Required
<b>OBHR 435-1</b>	Compensation Management Etc  Compensation Management Exercise Book (w/CD)	Henderson	10 <sup>th</sup>	9780131494794  9780132185653	2006	Prentice Hall	Required
<b>OBHR 439-1</b>	Employment Law for Human Relations Practice	Walsh	3 <sup>rd</sup>	9780324594850	2009	South-Western College/West	Required
<b>OBHR 681-1</b>	Management	Robbins	10 <sup>th</sup>	9780132090711	2009	Prentice Hall	Required